

# Fact Sheet

## Medinfo2013 -

World Congress on Medical and Health Informatics

20-23 August in Bella Center, Copenhagen

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### Facts about the event

Medinfo is the health informatics World Congress, conducted every 3 years. Medinfo2013 is of course an important event for health informatics as an international event. We find medinfo2013 to be a unique opportunity to promote e-health related products to the international audience.

We have a good participation from exhibitors from all over the world. Please find the list [here](#).

- Cerner and CGI
- Qualcomm Incorporated
- Aalborg University
- Socialstyrelsen, Sweden
- DynaMed
- SIG Nordic
- EBSCO
- PPN
- PatientVille – demonstration of a Danish patient's course of treatment
- IMO
- GS1
- NSI - Danish National e-Health Authority
- SAS
- Siemens
- MIRSK
- EFMI
- IOS Press
- KvaliCare
- Danske Telemedicin
- Max Manus
- NNIT
- CSC Scandihealth
- Cetrea
- Chip Soft
- UpToDate
- Daintel
- PPS, Cappelen Damm
- Systematic
- Telemed
- MedCom
- Epic
- Imatis
- IMIA
- IHTSDO -SNOMED

Please find the floor plan [here](#).

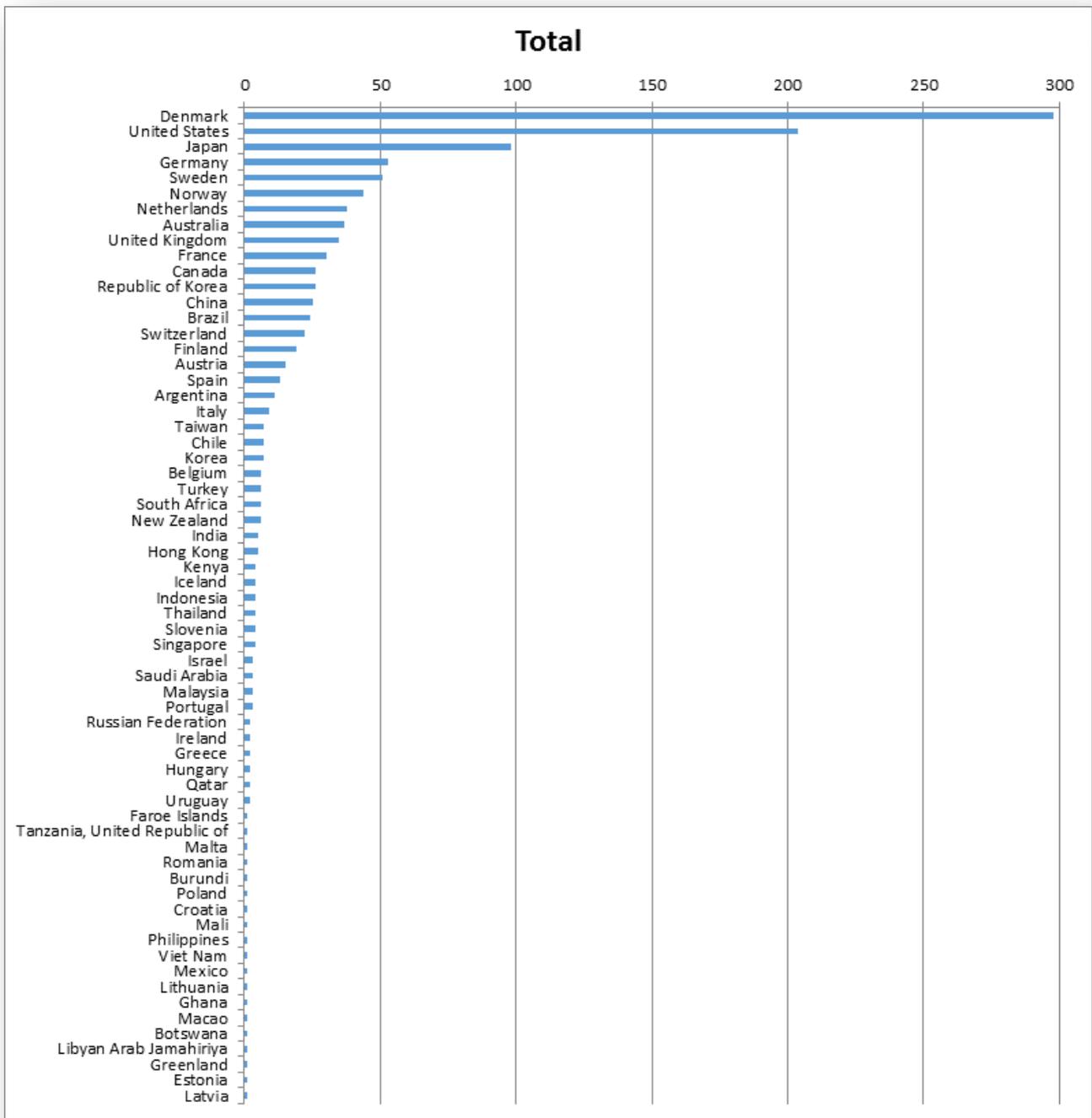
List of Sponsors is [here](#):

- NSI - Danish National e-Health Authority
- MedCom
- IMO
- NNIT
- E-Health Observatory
- BMJ
- HIMSS
- IBM
- University of Copenhagen

## Medinfo2013 in numbers:

- 1200-1300 participants
- +64 Countries represented
- The target audience is clinicians, researchers, health IT users, suppliers, developers, consultants and government officials / decision makers
- 600 scientific contributions in the three days spread over some 500 articles and about. 300 posters. They are published in an e-book to be downloaded for free [here](#).

Medinfo has a good balance between research and more applied activities, hence the type of participants is wider than the traditional scientific congresses.



## The conference

The topic of medinfo2013 will address the challenges we foresee to continue in:

1. Conducting medical informatics by
2. Converging technologies,
3. Conveying sciences and
4. Connecting people

## Topics and theme for proceedings

MEDINFO 2013 is organized around four major tracks relevant to the domains of translational bioinformatics, clinical informatics, clinical research informatics, nursing informatics, consumer health informatics, and public health informatics; topics include but are not limited to:

Representing and understanding biomedical knowledge:

- Ontologies/ Standards/ Terminologies
- Text and data mining/ Natural Language Processing
- Imaging and simulation

Enhancing care, patient safety and outcome:

- Diagnosis/ Treatment/ Prognosis/ Risk stratification
- Decision support and guidelines
- Reducing errors through system and cognitive (usability) measures

Managing care information and workflow:

- Health information system/Clinical information system development and evaluation
- Information quality, privacy, and security
- Human factors and adaptive measures

Enabling cost-effective health care:

- National and regional health information systems and infrastructures
- Informatics education and training
- Informatics policies and ethical issues

## DSMI

The Danish Society for Medical Informatics (DSMI) was established in 1966 and the society joined IMIA in 1980. Currently the number of members is 220 personal members and 26 enterprise members counting for additionally approx.

1500 interested persons as the members include all five regions in Denmark and the national institutions working to improve the digital infrastructure within healthcare. The composition of the personal members is 30% clinicians (doctors, nurses and physical therapists), 10% academics and 60% others (administrators, consultants, project leaders, IT-vendors).

## IMIA

The International Medical Informatics Association, IMIA organises the internationally acclaimed triennial “World Congress on Medical and Health Informatics” - commonly known as MedInfo. The event provides both a high quality scientific exchange of current research and thinking in health and biomedical informatics and an opportunity for formal meetings and informal networking of IMIA's members. The event is jointly hosted by IMIA and one of its Member Societies. The selection of the host society is determined through a vote of the IMIA General Assembly.

In 2013 the Danish Society of Medical Informatics provides the local organisation of the event and the MedInfo2013 Scientific Programme Committee is responsible for the scientific content.

IMIA plays a major global role in the application of information science and technology in the fields of healthcare and research in medical, health and bio-informatics.

In its function as a bridge organization, IMIA's goals are:

- moving theory into practice by linking academic and research informaticians with care givers, consultants, vendors, and vendor-based researchers.
- leading the international medical and health informatics communities throughout the 21st century.
- promoting the cross-fertilization of health informatics information and knowledge across professional and geographical boundaries.
- serving as the catalyst for ubiquitous worldwide health information infrastructures for patient care and health research.

Read more about IMIA's purpose, goals, objectives, governance, activities and members at <http://www.imia-medinfo.org/new2/node/1>

### Press Contact

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The Press can get free access to the conference – please contact us and we will help you.